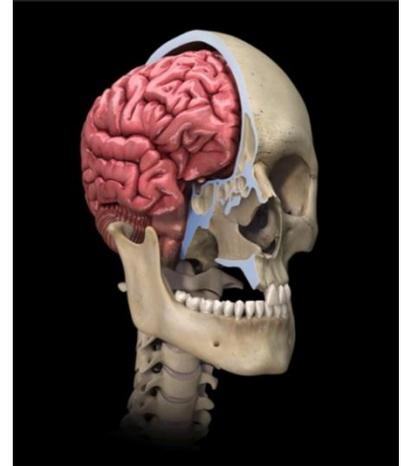


Spitz Announces Partnership with Zygote Media to Create 3D Biology Simulation for Domes

Chadds Ford, PA, April 6, 2015 -- Spitz Incorporated, the leading supplier of planetariums for education, announced a partnership with Zygote Media Group to bring interactive life science visualization to immersive dome theaters. The two companies will work together to visualize Zygote's comprehensive 3D simulation capabilities in Spitz SciDome™ fulldome digital planetariums.

"We're proud to announce this incredible new capability for our planetariums," says Jon Shaw, President and CEO of Spitz. "Our education-based planetarium systems and Zygote's spectacular visualizations will change how life-sciences are taught. The dome is becoming an immersive biology and life-science classroom for the first time ever."

An industry-leading provider of biology, medical, and anatomy software modeling, Zygote sees planetariums as a natural continuation of its goal to show human life with comprehensive, valuable, and beautiful content. Already well known for their work with The Discovery Channel, Google, and in productions like CSI-NY, Star Trek, and Independence Day, the partnership with Spitz will expose Zygote life-science education to planetarium visitors worldwide.



"We are thrilled to be able to work with Spitz to bring our products to the amazing visualization format of planetariums" said Roger Clarke, President of Zygote Media Group. "Imagine learning about the body as you trace circulation pathways through a 3D heart in a planetarium dome! What an amazing format to learn about who we are and what makes us go!"



Zygote simulation will enhance the existing capabilities of Spitz's SciDome digital planetarium system: a turnkey, integrated fulldome projection and computer-rendering system used in school and university planetariums. SciDome lets planetarium educators demonstrate realtime space simulation and interactive 3D earth visualization on 180 x 360 degree dome, using high resolution spherical fisheye projection.

The new biology and anatomy visualizations will allow SciDome operators to control and interact with living systems like the human body, as an immersive three dimensional viewing experience. Teachers will be able to isolate full body systems like the skeletal or circulatory system, and dynamically interact with detailed isolated specimens like joints, muscles, the heart, and the human skull.

"Bio-medical simulation in planetariums is a major innovation, and a fulfillment of our educational dream." says Scott Huggins, Director of Marketing and Product Development for Spitz. "SciDome planetarium facilities have taught earth and space science in the immersive dome environment for years. Now we'll introduce students to living systems in a way they've never experienced before."

Details will be added to the Spitz website (www.spitzinc.com) in coming months, and information will be expanded as the partnership is developed for planetariums.